



Outreach and Communications Coordinator

Achvat Amim, a leading educational and movement-building platform, is looking for an Outreach and Communications Coordinator to join our team and oversee outreach, recruitment, and communications. The Outreach and Communications Coordinator works with communities in diaspora and on-the-ground to strengthen the international struggle for freedom and justice in Palestine-Israel. The Outreach and Communications Coordinator identifies and works with people who are looking to find their way into the movement or to be trained and resourced as a sustained actor. This is a great opportunity for someone who is highly organized, loves relational organizing, and is passionate about building the movement for self-determination and justice through collaboration and creative thinking.

About Solidarity of Nations - Achvat Amim:

Since 2014 Achvat Amim has worked to bring international communities into the movement for justice and equality for Israelis and Palestinians. We bring five-month cohorts of international justice seekers to live communally in the heart of Jerusalem, participate in a critical and democratic educational process, and volunteer with prominent human rights and shared society organizations. In addition to our Immersive 5-Month Program, we also facilitate the Achvat Amim Justice Fellowship, a weekly educational seminar and volunteer framework for those already located in the region. Achvat Amim aims to offer multiple types of programming and solidarity work for different audiences that builds power to sustain the movement. We are committed to resourcing our communities with the practical skills, analytic frameworks, and cross-community relationships they need to function as sustained actors within broader democratic movements and advocacy initiatives. Achvat Amim is an autonomous program of Hashomer Hatzair World Movement, and works closely with Hashomer Hatzair as a key strategic partner in continuing to build the growing movement for self-determination for all people in the place they call home.

About the Post:

Location: Jerusalem (remote 2-3 days a week)

Salary: 7200 NIS

Hours: 100%

Start Date: May 15, 2021 (flexible)

Minimum Commitment: Two Years

BIPOC, LGBTQ+ people, women, and people with disabilities are encouraged to apply.

Frequently cited statistics show that women and underrepresented groups apply to jobs only if they meet 100% of the criteria. We encourage you to break that statistic and apply if you believe you are a good match.

Primary Responsibilities:

Task	Description
Outreach and Intake (50%)	<ul style="list-style-type: none"> ● Design and implement outreach strategy ● Create outreach materials, including building language and designing graphics. ● Manage the application process, conduct interviews. ● Manage the intake process. Including payments, paperwork, answering questions, and setting up participants and staff up for their arrival ● Identify communities and movements abroad and in-the-land, build and strengthen partnerships ● Design workshops and events with movements abroad
Social Media & Communications (20%)	<ul style="list-style-type: none"> ● Manage and grow Achvat Amim’s social media presence ● Manage Achvat Amim’s website ● Write and design monthly newsletters to the Achvat Amim community
Education and Facilitation (20%)	<ul style="list-style-type: none"> ● Assist the Educational Director in designing and facilitating comprehensive educational curricula related to community life, justice struggles, and power relations in the region ● Support participants and tend to group dynamics
Organizational Management & Visioning (10%)	<ul style="list-style-type: none"> ● In collaboration with the tzevet (team), craft Achvat Amim’s strategy and continue to grow Achvat Amim’s impact, reach, and effectiveness ● Co-lead the tzevet (team) in visioning, imagining, and designing new programs and projects for strategic audiences ● In collaboration with the Program Director, oversee the organization's daily functioning and management

Skills and Experience Required:

Experience:

- Proven experience in outreach and recruitment
- Experience with building and executing social media campaigns
- Experience working with diaspora social justice communities such as JVP, INN, Never Again Action, JFREJ, JStreet, Yachad, Naamod, Jewdas.
- Experience in relevant social justice movements for justice and political equality on-the-ground

Skills:

- Fluent in English. Arabic or Hebrew is a plus.
- Excellent written and oral communication skills in English
- Strong graphic design skills
- Experience with platforms such as Weebly, Mailchimp, and Canva.
- Excellent interpersonal skills and a collaborative management style
- Demonstrated ability to work both independently with minimal supervision and effectively in a team
- Ability to work well in a diverse team, as well as with a wide range of volunteers, activists, and partners
- Excellent organizational skills and proven ability to manage multiple projects with accuracy and attention to detail, as well as prioritizing and meeting deadlines
- Ability to think and work flexibly, adapting to rapid shifts in circumstances

Knowledge & Values:

- Deep commitment to Achvat Amim's core values of solidarity, equality, and self-determination
- In-depth understanding and knowledge of regional politics and discourse
- General familiarity with social movement theory, history, and practice
- General familiarity with critical pedagogy and democratic education practice and theory
- Commitment to racial, gender, economic, and disability justice
- Comfortable traveling and facilitating programming across a variety of geographic contexts, including East Jerusalem and Area C of the West Bank
- Willingness to show up when needed around tasks situationally in a range of work beyond the scope of the job description

To Apply:

Please send a copy of your CV and a cover letter of no more than two pages to Julie@AchvatAmim.org. Applications will be reviewed on a rolling basis. **The closing date for applications is March 20th, 2022.**